

PRESS RELEASE

INALCA FOOD & BEVERAGE MAIN SPONSOR OF ITALIAN WINES IN THAILAND

23 Italian producers involved in a big marketing event in Bangkok

Castelvetro di Modena, September 14th 2016 - ***“The Wine is Fine”*** is the topic of the important event organized in Bangkok by **Inalca Food & Beverage** Thai subsidiary, with the aim of presenting the new portfolio of Italian wines, exclusively offered for the local market.

IF&B, through its subsidiary **Inalca Food & Beverage Thailand**, is the only company able to deliver Italian *food & wine* products covering the entire Thai territory, 6 days a week. Moreover, thanks to the Italian infrastructure, the Thai subsidiary offers to its clients high flexibility, without imposing minimum order quantity.

IF&B Thai subsidiary is today one of the most strategic and structured ones. Its 7 branches offer more than 1,000 Italian products and, from today, more than 170 labels from 25 different wine producers, to guarantee the best service and quality to its over 1,200 customers, among which the most prestigious 5stars hotels and the most famous local restaurants.

At the central Pullman Hotel in Bangkok, guests enjoyed, all day long, excellent wines and a selection of *Italian specialties*, with the support of a special partner such as *MLA – (Meat & Livestock Australia Limited)*, in charge of the meat supply, and Toschi, Toro, Dilmor for distillates and liquors.

The Italian wine producers involved are 23 and represent the most significant Italian regions in the sector: Ca' Del Bosco - Franciacorta (Lombardy), Ca' Dei Frati (Lombardy), Eugenio Collavini (Friuli Venezia Giulia), Tenuta Fanti (Tuscany), Tenuta San Pietro (Piedmont), Azienda Agricola San Salvatore (Campania), Firriato (Sicily), Elena Walch (Trentino Alto Adige), Ermete Medici (Emilia Romagna), La Scolca (Piedmont), Alberto Quacquarelli (Marche), D'Angelo Casa Vinicola (Basilicata), Tenuta Ulisse (Abruzzo), Le vigne di San Marco (Puglia), Enio Ottaviani (Emilia Romagna), Prunotto (Piedmont), Santadi (Sardinia), Tenuta Sant'Antonio (Veneto), Collis-Riondo (Veneto), Caruso & Minini (Sicily), Monte Delle Vigne (Emilia Romagna), Gusti Wine (Lazio).

Inalca Food & Beverage is a subsidiary of Inalca Spa (Cremonini Group), specialized in the international distribution of traditional Made in Italy food products. Born in 2012, IF&B represents a central platform that covers all the distribution supply chain. Its mission is to simplify the exportation of Italian agro-industrial products, relating small and medium producers with foreign importers and distributors, working mainly in the B2B sector, and it aims at growing internationally through its direct presence and acquisition





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of small and medium local distributors, that can guarantee the coverage of the “last mile of distribution” . IF&B manages a catalogue of more than 10,000 items that represent the Italian excellences, with subsidiaries in USA, Australia, Cape Verde (3 branches), Thailand (7 branches), Hong Kong (1 branch and 1 production plant), China (2 branches), Malaysia, Mexico, Canary Islands (6 branches with 2 production plants).

Inalca S.p.A. The company, part of Cremonini Group - European leader in beef, cured meats and snacks production and food products distribution in foreign markets - **is one of the few Italian companies to control the entire production chain.** The company, participated by the Italian Strategic Fund and other sovereign funds through IQ Vehicle Made in Italy Investment Company, in 2015 reported revenues of 1.47 billion Euro, of which 50% abroad. It has an international presence with **14 production plants** (including **9 in Italy, 2 in Russia, 2 in Angola and 1 in Algeria**) and **22 logistic distribution platforms** (**6 in Russia and 16 in Africa**, positioned in **Angola, Algeria, Congo, Democratic Republic of Congo, Mozambique and Ivory Coast**). Inalca commercializes annually more than 500,000 tons of meat, produces 100,000 tons of hamburgers, 200 million cans, with 7,200 product references (with **Montana, Manzotin, Ibis** and **CorteBuona** brands) and 4,150 collaborators.

Cremonini Group, with over **9,000** employees, and a turnover in 2015 of over 3.4 billion Euro, of which about 35% generated abroad, is one of the largest food groups in Europe and operates in three business areas: **production, distribution and catering.** The Group, founded in 1963 by Luigi Cremonini and based in Castelvetro di Modena, is leader in Italy in the production of beef and processed meat (**Inalca, Montana, Manzotin, Ibis**) and the commercialization and distribution of food products to the foodservice (**MARR**). It is leader in Italy in train stations buffets, vaunts a significant presence in the main Italian airports and motorway catering and is the leading European operator in the management of on-board train catering (**Chef Express**). It is also present in commercial catering with its steakhouse chain branded **Roadhouse Restaurant**.

For more information

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